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DELTAPOINT SHIPS FREEZEFRAME 2 FOR WINDOWS; Offers Budget Desktop Publishing and Graphics Package at \$49.95

MONTEREY, Calif., -- DeltaPoint Inc. today announced the release of FreezeFrame 2, a Windows desktop publishing and graphics package for beginners, small-office and home (SOHO) users.

Building on the success of version 1.0's graphics utilities with novice users, DeltaPoint has designed the upgrade with first-time computer buyers and SOHO customers in mind -- emphasizing the product's unimimidating usability, budget price, and useful suite of page layout, graphics and design tools. FreezeFrame2 can be used to create newsletters, brochures, invitations, business cards and other documents.

In addition to the graphics conversion and screen capture utilities in version 1.0, FreezeFrame 2 adds the low-end desktop publishing and drawing application 1st Press and 1st Design, many new conversion filters, and a Media Manager for cataloging and organizing graphics, illustrations, logos and other files.

DeltaPoint is offering two upgrade options for FreezeFrame 2. Version 1.0 customers can purchase it with 1st Design only for \$29.95, or pay \$19.95 more include 1st Press. New customers can buy FreezeFrame 2 for a limited time at the introductory price of \$49.95. The suggested retail price is \$89.95.

"We think FreezeFrame 2 is ideal for computer beginners, small businesses, students, and even casual home users who need a complete, but affordable, desktop publishing and design solution," said Ray Kingman, president of DeltaPoint. "FreezeFrame 2's low price, however, shouldn't be confused with low quality. Each of the products included in this package is just simpler than traditional corporate software."

FreezeFrame 2 is DeltaPoint's first Windows product suite aimed at the rapidly growing SOHO market. The company's other suite, Graphics Tools!, features all of DeltaPoint's graphics utilities, plus image processing tools such as color separation, color mapping, stitch & merge (scanned images), paint, retouch, special effects, and more. Graphics Tools! is more high-end and is targeted at heavy graphics users.

In a recent study, the Software Publishers Association estimated the home market at 24 million computer homes, representing a record-setting 27 percent of the 90 million households in the United States.

Founded in 1989, DeltaPoint is a privately held graphics software company with headquarters in California and distribution partners in Europe, Japan, Australia, and Canada. DeltaPoint's flagship product is DeltaGraph Pro, the award-winning charting program for Macintosh and Windows. DeltaGraph is used by thousands of

customers worldwide, including NASA, AT & T, Lockheed, Sikorsky Aircraft (a division of United Technologies Corp.), Booz-Allen & Hamilton, Eastman Kodak, and The Wall Street Journal.